



JAMES POOLEY

International Trade Secret Expert



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IP Strategy and Dispute Management, Information Security, ADR

Advisor and co-counsel on intellectual property strategy and dispute resolution, particularly regarding trade secrets and patents. Pre-litigation investigation and analysis, including multinational issues. Expert consultant and witness. ADR neutral and special master for complex trade secret, patent and technology-related commercial matters.

Private Attorney, California (1973-2009 and 2015-present)

Civil trial practice in state and federal courts, focusing on commercial technology-related litigation in a variety of areas such as securities, R&D contracts and software, but ultimately with a heavy concentration in trade secret and patent matters. Extensive lead counsel trial experience, including jury trials, as well as ADR, acting as counsel and as neutral. Served frequently as temporary judge.

World Intellectual Property Organization, Switzerland (2009-2014)

Deputy Director General for Innovation and Technology, responsible for operation of the international patent system (PCT), as well as programs for global development of patent laws and of innovation policy. Managed diverse staff from more than 60 countries, processing over 200,000 confidential patent applications annually. Served as diplomat working with national government agencies and NGOs in every region of the world.

Education

- J.D. Columbia University 1973 (Harlan Fiske Stone Scholar)
- B.A. with Honors (International Affairs) Lafayette College 1970
- Certificate, Université de Paris 1969

Teaching and Public Speaking

- Adjunct Professor, Boalt Hall Law School, University of California (1998-2009 and 2016-2019)
- Adjunct Professor, Santa Clara University School of Law (1983-1986)
- Lecturer, Federal Judicial Center IP course for Federal Judges (1999-2009 and currently)
- Numerous presentations to government, industry and professional organizations

Publications

- *Secrets: Managing Information Assets in the Age of Cyberespionage* (Verus Press 2015, 2023)
- *Trade Secrets* (legal treatise), Law Journal Press 1997-2022 (updated semiannually)
- *Patent Case Management Judicial Guide* (co-author), Federal Judicial Center 2009, 2017
- *Introduction to Patents* (video for juries), Federal Judicial Center 2002, 2013
- *Trade Secrets* (a book for non-lawyers), McGraw-Hill 1982, Amacom 1989
- Contributing Editor, *Trade Secrets Practice in California*
- "Information Security in the Modern Enterprise," in *Computer and Information Security Handbook Third Ed.* (Morgan Kaufmann 2017)
- Scores of articles in law reviews and in professional and trade journals

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Honors & Awards

- WIPR *Global Trade Secrets Rankings* Hall of Fame (only individually-ranked attorney)
- 2022 Lifetime Achievement Award, The Sedona Conference
- 2017 Lifetime Achievement Award, Managing Intellectual Property
- 2016 Inductee, Intellectual Property Hall of Fame
- Listed in: *The World's Leading IP Strategists*, *Guide to the World's Leading Patent Law Experts*, *Best Lawyers in America*, *Chambers' America's Leading Business Lawyers*, *California Super Lawyers*
- 2003 Lawyer of the Year, *California Lawyer* magazine
- Senior Fellow, California Council on Science and Technology
- Distinguished Eagle Scout, Boy Scouts of America

Leadership

- Sedona Conference
Founding Chair and Chair Emeritus, Working Group 12 on Trade Secrets
- International Chamber of Commerce
Co-Chair, Trade Secrets Task Force
- American Intellectual Property Law Association (1999-2009)
President, Board Member
- National Inventors Hall of Fame (2002-2009 and 2015-2018)
Board Chairman, Board Member
- National Academies of Science (2000-2004)
Member, Committee on IP Rights in the Information-Based Economy
- California Council on Science and Technology (2005-2006)
Member, Intellectual Property Study Group
- Boy Scouts of America
Member, National Advisory Council (2010-2021); Baden-Powell Fellow
Pacific Skyline Council, President (2019-present), Board Member
- Academy of St Martin in the Fields (2000-2009)
Chairman, Board of Directors of American Friends
- Member, various local nonprofit boards (1980-2009 and current)

Languages

- English (mother tongue)
- French (advanced)

Miscellaneous

- Born: October 4th, 1948
- United States citizen

